

Program Description Document

Course Name	Business Accounting Process - Executive
Course Name as on Certificate	Certified Professional in Transactional F&A
Certificate Type	Certificate of Completion by IIT-MADRAS
Certificate Issued by	IIT MADRAS
Course Objectives	BAP – Executive is a course focussing on the processes related to Accounts Receivable & Accounts Payable / Recording & Reporting of Transactions. This course helps in understanding the documentation and processes involved while performing transactions in Finance & Accounting.
Eligibility	<ul style="list-style-type: none"> • For Indian Participants - Graduates (10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline. • For International Participants - Graduation or equivalent degree from any recognized University or Institution in their respective country.
Pre Requisites	Basic understanding of Finance & Accounting, while not mandatory, will be an added advantage.
Target Segment	This program would enable students to get into Jobs in the ITEs segment of Finance & Accounting Operations (FAO) processing. This would also enable students get into jobs in F&A.
Course Content	See Enclosed Programme details – as Annexure 1
Pedagogy	The entire course is based on self paced learning. The course is completely online. The methodology followed is providing the students with a Virtual Office environment where they perform transactions and learn the processes and relevant documentation. The concept is "learning by doing". The Theory part is built into the course as part of (i) Information. The course provides presentations / Videos and interactive learning powered by AI in the Virtual Office. The students are connected through an online chat available for fourteen hours a day (08:00 hrs. to 22:00 hrs) on all days.
Assessment	The course starts with a pre-assessment to make the student understand their current status. There is a process of continuous evaluation at the end of each module. Minimum requirement to clear the evaluation is 60%. There is a final Quiz at the end of the course. There is final job readiness test prior to certification.
Programme Faculty	Programme Director BAP - Executive: Mr. Ganapathy Nagarajan from ArthaVidhya Nagarajan has over 35 years of professional experience and is a qualified Chartered Accountant and Cost Accountant. Nagarajan has worked in corporate houses in very senior positions.
Duration	Duration of the course is 54 hours which includes time for Theory / Practicals and assessments too.

Class Schedule	The program is completely online and can be done anywhere, anytime (24/7)		
Applicable Channel	Corporate & Individuals		
Programme Highlights/USPs	<p>Course Benefits to Participants</p> <p>On successful completion of the programme, the student will be able to face job interviews boldly with a comprehensive understanding of Finance and Accounting processes and documentation relevant to Finance jobs in the FAO processing segment.</p> <p>Other benefits to participants include</p> <ul style="list-style-type: none"> • Opportunity to earn a Certificate from IIT Madras. • Concept followed is gamified learning. • Our Artificial intelligence ensures the role of a supervisor in detecting errors. • Online chat available wherein the student can connect with Faculties for better clarification • Fully Online Course with LIVE online interactive Practicals that provides a “real” office environment experience, in a “virtual” Office. • The transactions are customized to each student. • Seamless technology that can transmit process videos effectively at home broadband connection. • User friendly and easy to use technology interface. No expensive and time consuming software/hardware installations required. • Virtual environment / discussion forum that allow for active interactions with other fellow students and faculty. • Simulated office environment where the student performs transactions in a Virtual Office. • Learn from Anywhere – No need to travel to an institute or training center. Learning continues even if the student is traveling or not available at any specific location. The student may also learn from the comfort of their home. 		
Launch Schedule	PDD approval & Sign Off		
	Development of website content and e-Collaterals		
	Marketing, Enrollment and Registration Period		
	Application Closure Date at ARTHAVIDHYA		
	Registered Participant List shared with Institute		
	Date for 1st Class on ARTHAVIDHYA Whizard Platform		
	Course Completion Timeline		
Total Fees		Total Fees (Rs.)	Institute Revenue Share (Rs.)
	Total Programme Fee	Rs. 8,100/- + GST @ 18%	
Mode Of Engagement	<ul style="list-style-type: none"> • Institute will provide the sample certificate; which will be uploaded on ArthaVidhya & IIT-M website for participant’s information and to avoid any misinterpretation. • IIT-Madras website will also carry information about the programme and with a link to download brochure and visit ArthaVidhya website for further details. This will be an important need for making successful marketing of CB2Women. • Since the student application process as well as the payment gateway is online and is supported digitally, for promoting the said course, Institute will permit ArthaVidhya to use the brand and logo of the Institute for promotion through physical and digital media channels and for this purpose will provide necessary co- 		

	<p>operation.</p> <ul style="list-style-type: none">• Fee will be collected online (NEFT or thru PG) or via DD/PO/Cheque/Cash by IIT-M• Gross Revenue (Total Course Fee) will be shared between IIT-M and ArthaVidhya as per details specified below. IIT-M shall pay the revenue share to ARTHAVIDHYA from the total Course fee collected from the participants.• IIT-M & ArthaVidhya shall have the option to postpone/ reschedule or cancel a Course if requisite numbers of students have not enrolled/ registered for the Course or for any other reason. Postpone/ reschedule decisions shall be taken in consultation with Institute Course coordinators in regard to their availability.• IIT-M will provide details of the payment received within 10 days, ArthaVidhya will raise an invoice within 5 days and IIT-M will release the revenue share to IIT-M within 10 due date but subject to the receipt of Invoice from ArthaVidhya.
--	--

ANNEXURE 1

Proposed Course outline / programme / plan

Course – BAP Executive

Course Duration 54 hours.

Name of the Job role	Sector Skill Council	Qualification Pack Code
Associate transactional F&A	NASSCOM	SSC/Q2301

Applicable National Occupational Standards (NOS) – Associate-Transactional F&A

1. SSC/N9001-V0.1 (Manage your work to meet requirements)
2. SSC/N9002-V0.1 (Work effectively with colleagues)
3. SSC/N9003-V0.1 (Maintain a healthy, safe and secure working enviro)
4. SSC/N9004-V0.1 (Provide data/information in standard formats)
5. SSC/N9005-V0.1 (Develop your knowledge, skills and competence)
6. SSC/N2303-V0.1 (Pay invoices and claims)
7. SSC/N2302-V0.1 (Process invoices, credit notes and claims)
8. SSC/N2305-V0.1 (Maintain customer accounts)
9. SSC/N2304-V0.1 (Deal with queries at the accounts payable helpdesk)
10. SSC/N2306-V0.1 (Generate invoices and credit notes)
11. SSC/N2307-V0.1 (Receive payments and apply cash)
12. SSC/N2309-V0.1 (Deal with queries at the accounts receivable helpdesk)

Course Plan:

1. On logging in the student comes to the home page wherein they are provided with Four videos to understand the overview of the course / Navigation / Master data creation and Assessments.
2. They are to take a pre-assessment (one hour) to enable them understand their current status on Corporate process knowledge.
3. The students are required to create a company by which they create a customized Virtual office environment
4. Once the Virtual office environment is created, they are ready to perform transactions in their Virtual Office.
5. They can get into company details “Tab” and view the statutory documents of their company and understand its importance.
6. The student would be provided with a student Dash board detailing their progress. Anytime they login they would land on the student dashboard.
7. Every document is provided with an (i) icon which details the importance of the document. This predominantly acts as the Theory part in the course.

8. The concept followed is gamified learning, wherein the first process is open and the second opens only when the student completes the first process without any errors.
9. The course is divided into modules to enable the student understand the importance of each block.
10. There is a revise and recap at the end of each module and the student is expected to get a minimum of 60% to clear the revise and recap. Post the clearance the next module would open.
11. There is GST module presentations (Theory) which the student is expected to read and understand. They would be expected to undergo a quiz at the end of the module.
12. The student would be aided by the program throughout the duration through an Artificial Intelligence guide
13. For every process, there would be an animated Video explaining the process.
14. There would be a help facility in every screen.
15. At any point in time, the students can view the Financial statements of their organisation. They can also figure how each transaction could affect the financials.
16. After completion of all the processes in the modules (minimum number of attempts as prescribed), the student gets into the module of Realtime office. Here they would not be guided. They have to think and perform the transactions. This helps them understand the process better.
17. There are three softskills modules (presentations) to enable the student understand the softskills relevant to industry.
18. End of the course, the student would undergo a final Quiz
19. They would undergo a job readiness test which is based on situations in an organisation and the students' response.
20. On successful completion of the course, a digital certificate will be generated and students may download the certificate from their dashboard. The final grade scored by the student will be mentioned in the certificate along with the qualification code for the job role.