

Course Name	International Liners Trade
Course Name as on Certificate	Programme in International Liners Trade
Certificate Type	Certificate of Completion by IIT-MADRAS
Certificate Issued by	IIT MADRAS
Course Objectives	<ol style="list-style-type: none"> 1. To enter as management trainee to major liner companies 2. To understand the full operational morality in liner shipping in order to raise from a trainee to managerial level 3. To ensure that trained and educated professional are provided to the company where he/she is employed 4. To eradicate professional forming the soil and error methodology and to provide thorough bread professionals
Eligibility	<ul style="list-style-type: none"> • A candidate who has completed HSc or its equivalent • An employee with minimum one year experience in Shipping & Logistics
Pre Requisites	<ul style="list-style-type: none"> • Basic Knowledge about import & Export Process
Target Segment	<ul style="list-style-type: none"> • All new entrants who wish to take up commercial shipping and related logistics as a career • People those who are Target Participants already working in shipping or related logistics sectors
Course Content	See Enclosed Programme details – as Annexure 1
Pedagogy	<ul style="list-style-type: none"> • The Primary method of instruction will be through Online Video Classes. • Participants can access the courses via Desktop / Laptop / Smart phone. • The lectures and content are created by Logistics Experts, Eminent Trainers & Experienced Academician • This programme is a Compilation of Video Lectures, Mock Tests, Quiz, Group Discussions and Case Studies. • Industrial Training/ Industrial Vist
Assessment	The students can assess their learning by undertaking Mock Tests, Quiz and Case Studies.
Programme Faculty	<ul style="list-style-type: none"> • Mr. Jude Vallabadas, Prof. Bobin jos, Prof. Unnikrishnan and Prof. Thiyagarjan S
Duration	70 Hours of Theory and 7 hours of Case Study.
Validity	Students will have to complete the programme within 90 days after registering

	for the course.		
Programme Highlights/USPs	<p>On successful completion of the programme, you will have a good understanding of</p> <ul style="list-style-type: none"> • Render service in Supply Chain and Logistics Management at a professional level • Provide for a sound preparation for research or further study in the area • Develop and apply key knowledge and understanding of consolidation in Logistics Management both systematically and creatively • Enhance independent and high level learning skills and personal development <p>Other Highlights:</p> <ul style="list-style-type: none"> • Opportunity to earn a Certificate from IIT Madras. • Lectures imparted by Eminent Academicians and practicing Industry Experts. • Fully Online Pre-Recorded Course with online lectures that provides a “real” classroom experience in a “virtual” environment. • Seamless technology that can transmit lecture videos effectively at home broadband connection of 512 kbps. • User friendly and easy to use technology interface. No expensive and time-consuming software/hardware installations required at your end. • Through our web portal, Students are provided access to course presentations, case studies, assignments and other reference materials as applicable for specified courses • Learn from Anywhere – No need to travel to an institute or training centre. Learning continues even if you are traveling or not available at any specific location. You may also learn from the comfort of your home at your convenient time. 		
	Total Fees		Total Fees (Rs.)
	Total Programme Fee	INR 20,000 + GST as applicable	

Syllabus

1. Introduction

- a. Introduction to shipping
- b. Logistics Role in the Economy/Organization
- c. Logistics and Customer Service
- d. Logistics and supply chain management
- e. Five P's and 7 R's of Logistics Management
- f. Modes of Transportation
- h. World Sea Routes
- l. Major And Minor Ports In India

2. Logistics Services

- a. Containerisation
- b. Ocean Freight Rates -Ocean Freight Calculation
- c. ICD, CONCOR, CFS - Functions
- d. Customs Brokers
- e. Freight Forwarders and Consolidators
- f. Shipping Agents
- g. Stevedorers
- h. Documentation

3. Introduction to Liners trade

- a. Origination of Liners
- b. Difference between tramp and liners
- c. Container Lines
- d. Container Terminal
- e. Conferences - ANERA, IPBC, TWARA, TACA, FMC
- f. Advantages and Disadvantages of conferences

4. Liner Services

- a. Main Vessel
- b. Mother Vessel and Feeder Vessel
- c. Trade Routes
- d. Types of Services
- e. Cycles of Terminals
- f. Windows

- g. Terminal Equipment and Handling
- h. Terminal Operators

5. Troubleshooting Techniques

- a. Rollovers
- b. Missing out windows
- c. Excessive pilling of containers
- d. Sweeper vessels

6. Freight:

- a. Freight Tariff
- b. Bunker adjustment factors
- c. Currency adjustment factors
- d. Congestions surcharges

7. INCO Terms:

- a. Definitions and Importance
- b. Shipping Documents (LC, Invoice, Packing list, etc)
- c. Shipping Bill, Bill of entry
- d. Prior Entry Manifest, Supplement Manifest
- e. Delivery Order, Letter Of Indemnity
- f. Mates receipts
- g. Types Of Bills Of Lading
- h. Functions Bills Of Lading

8. Full cycle of containers

- a. Load part document
- b. Distransport document
- c. Intermodal Transport
- d. Multimodal transport
- e. Basic legalities collected to containers

9. Essentials of Logistics

- a. Applications of information Technology
- b. Inventory Control

- c. Decision Making
- d. Statistics of Service
- e. Technical aspects of Shipping
- f. Simulation Analysis

b) 10 Case Studies